



World Laughter Tour (WLT)  
Certified Laughter Leader (CLL) Code of Ethics  
Ethical Obligations of a Certified Laughter Leader

- I. The Certified Laughter Leader (CLL) shall accurately represent his/her professional qualifications and experience in all oral, written and electronic communications referring to his or her involvement in therapeutic laughter.
- II. The CLL shall act and speak on a professional level so as not to discredit World Laughter Tour, nor the discipline of therapeutic laughter, nor knowingly offend an audience or others practicing laughter and humor for therapeutic purposes.
- III. The CLL shall exert diligence to understand clients' situations, organization, approaches and goals relevant to therapeutic laughter prior to delivering services.
- IV. The CLL shall exert diligence to conduct laughter clubs and any other relevant therapeutic programs, seminars, workshops, etc., in such a manner as to uphold and portray the fundamental values of WLT, i.e., non-political, non-religious, non-exploitive, non-perfectionistic, non-competitive, non-threatening, not a cult, and everybody is welcome.
- V. To the extent possible, the CLL shall accurately represent theoretically sound therapeutic laughter knowledge and applications. The CLL shall protect the public against fraud and inaccurate information and shall attempt to eliminate from the therapeutic humor discipline all myths that discredit the discipline.
- VI. The CLL shall treat other therapeutic laughter professionals and practitioners with professional courtesy and dignity. CLLs shall respect the rights of program or material originators to retain ownership/authorship of said program or material. Prominent use of another's program or material should be discussed with original author(s) to provide clear understanding of boundaries for use.
- VII. The CLL shall respect and maintain the privacy of other CLLs, WLT staff, and the WLT Professional Advisory Committee, and shall not use their contact information that is listed in various WLT directories, websites, or materials, nor transmit same to a third party to solicit, sell, promote, or announce anything for any reason other than WLT approved purposes without that person's expressed consent.
- VIII. The CLL shall respect and maintain trust and confidentiality concerning the business or personal affairs of clients, laughter club members, and fellow therapeutic laughter professionals.
- IX. The CLL shall use the logos, phrases, and other images and information that is proprietary to WLT only in accordance with WLT guidelines, and only with approval of the WLT Operations Team.
- X. The CLL shall not enter into any agreement to unfairly limit or restrain access to the marketplace by any other professional, client, or to the public, based on economic factors, race, creed, color, sex, age, physical condition, sexual orientation, or country of national origin.
- XI. Performance criteria and ethical standards required by a CLL's professional licensing and legal certification agencies or organizations shall take precedence over World Laughter Tour rules and regulations.
- XII. Violations of the obligations of the Code of Ethics shall be determined in accordance with the bylaws, policies and procedures of the World Laughter Tour. Disciplinary actions shall be instituted by WLT in accordance with the bylaws, rules and regulations established by the Operations Team, with the advice of the Professional Advisory Committee. Any such disciplinary action shall be final and binding upon the CLL and without recourse to WLT, its officers, members or staff.

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Signature

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Date